



LET'S MAKE YOUR HOME PHOTO READY

Get Ready To Show It Off With ChipShot Media

Getting your home ready for professional photography is important. Remember that your photos will be on the web and available for viewers 24/7, so a little time spent preparing now will pay off greatly in the end. Our average on-site time for a photo shoot is approximately thirty to sixty minutes depending on the package that was ordered. We will be photographing both the inside and outside of your home.

The photographer that will be coming will likely have several shoots booked for that day so time at each location is limited. It is important that your home be in the condition that you want it photographed, before the photographer arrives. Below are some tips to make sure your house is looking its best:

Lighting

- Double check all light bulbs are working
- Ensure bulbs in light fixtures are all the same color
- Turn on as many lights beforehand as you can
- Fans need to be turned off- If there's a secret to having lights on and fans off, please set that up beforehand

Kitchen/Dining Areas

- Clean off counters; remove any clutter
- Make sure dirty/clean dishes are out of the sink & put away
- Empty the garbage can, or if possible hide from view
- Remove items posted on fridge
- Remove dish towels from oven, cabinets and sink

Bathrooms

- Put essential items used daily in a small box that can be stored away
- Close toilet lid and empty the garbage
- Clean mirrors & glass surfaces
- Hang your best towels neatly from a towel bar
- If inside of shower or bathtub is visible, limit the number of viewable products



Living/Common Areas

- Remove clutter and tidy up shelves
- Straighten couch pillows
- Turn off televisions and hide remote

Outdoors

- Spruce up entryways, gardens and lawns, trim shrubbery if necessary
- Yard and patio should be neat; outdoor furniture should be in good shape
- Mow the lawn and make sure the driveway & entryway are free of clutter
- In the winter, keep the sidewalks and driveway cleared of snow
- Remove vehicles from driveway and don't park directly in front of the house on the street

Most Importantly – Declutter

The biggest issue you can address ahead of time is clutter. Look at your rooms as if you were looking at them through a camera. What catches your eye, will catch the eye of your viewer. You want potential buyers looking at your home, not the stuff. Take a few moments to declutter each room and ensure things are in order.

A little about Your shoot day

We are only in your house on average for 30-60 minutes, if you have special features of your home you would like photographed, let your agent know so we can get a heads up. We will not:

- Move furniture or pick up clutter/ garbage
- Clean or dust
- Wait for a house to be cleaned
- We typically do not photograph inside garages, storage areas or closets unless requested