

Homeowner Getting Ready Checklist (page 1)

Getting setup and ready for your 360 Degree Virtual Tour and Professional Photography is very important when marketing properties online. Remember that a Virtual Tour and Professional Photography will filter out many home shoppers so doing a great job on the first pass will certainly pay off in the end.

Remember that our Professional Photography and Virtual Tours will make your property look amazing online but our photographers are not able to stage or clean for you.

General Areas

- De-clutter as much as possible – store excess in garage or unfinished basement storage areas
- Turn on all interior lights and replace all light bulbs not working
 - Try to ensure the light bulbs match in each fixture (warm preferred, not bright white Florescent or LED)
- Clean all windows inside and outside
- Remove all lace/see through privacy curtains/blinds
- Remove all personal items e.g. photos, names of children on bedroom walls, etc.
- Tidy/Hide all power leads/cables

Lounge Room / Living Areas

- Turn off TV and put remotes away
- Remove all toys, fans, game consoles
- Remove Exercise bikes/equipment
- Arrange DVDs, games, books neatly in shelves
- Turn off and clean ceiling fans

Kitchen Dining Areas

- Clean and put away all dishes/cutlery
- Remove all small counter appliances
- Clean all back splashes and range hoods especially if stainless steel
- Remove all detergents, dish clothes, dish rack, tea towels, plugs
- Ensure Range hood lights are working
- Remove all objects from fridge e.g. magnets, photos, artwork
- Remove bins and pet bowls
- Minimize all clutter e.g. salt and pepper, coffee, cereal boxes
- Straighten all dining room chairs and bar stools

Bedrooms

- De-clutter toys, books, games, tissue boxes
- Remove all personal items
- Ensure bedside lamps are working
- Remove posters/stickers from walls
- Clear away all clothes

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Bathrooms

- Remove all soaps/shampoo/face washers/bath mats/toys/scales/bins
- Remove all tooth brushes/tooth paste/razors/hair dryers
- Make sure glass and mirrors are spotless
- Remove all non-matching towels
- Remove toilet cleaning utensils
- Ensure toilet roll is not empty
- Close toilet lids

Outside Areas

- Mow the lawn and trim edges
- Rake/sweep up leaves, sticks, papers
- Remove all gardening equipment e.g. hoses, rakes, wheel barrows
- Pressure clean driveway and paved areas
- Tidy garden e.g. weeds
- Remove washing and pegs from clothes line
- Remove all cars/boats/bikes/caravans
- Remove all toys
- If Winter, clean off driveway and walkways of snow and ice

Pool/Spa areas

- Ensure pool is clean
- Remove all pool cleaners and poles
- If daytime, raise patio/pool umbrellas
- Remove all pool toys
- Straighten all outdoor furniture, lounge chairs, etc.

60 Minutes before Virtual Tour & Photo Shoot

- Set the table (optional)
- Place wine glasses and wine on outside table (optional)
- Open all blinds (ensure they are straight and level)
- Turn on all lights
- Turn off ceiling fans
- Turn off TV
- Put pets away (they love being in photos)
- Put children away 😊
- Ensure vehicles can't be seen (park on street or in the garage with garage door closed)
- Remove washing from clothes lines

Photographer will not:

- Move furniture
- Clean or dust
- Move garbage
- Pick up or move clutter (toys, dirty dishes, dog toys, etc.)